

## Success Story

### City Meat Market



John and Rosina Bruni were born in Calabria, Italy. Their families moved to Sault Ste. Marie when they were both very young. After working in the butcher industry for more than 30 years, John realized he wanted to open his own Butcher Shop and with the full support of his wife, began exploring his options.

City Meat Market, established more than 100 years ago, is located in the downtown core of Sault Ste. Marie, at 814 Queen Street East.

John recognized the potential of the business and its location and was convinced there would be a great demand for local meat and groceries in this area.

In 2005, John approached the Community Development Corporation of SSM & Area and with their assistance, Rosina and John purchased City Meat Market, “The CDC was a wonderful organization to work with during the initial start-up of our business,” says John Bruni.

City Meat Market is a butcher shop and grocery store that specializes in bringing in the finest quality of meats for their customers. Offering convenience store items, as well as your basic grocery needs, the Bruni’s also carry homemade pizza, sausage, and sauces, as well as fresh local produce when in season, locally made maple syrups, and locally roasted coffee.

Owner, John Bruni stated, “Since we first opened ten years ago, we are seeing more of our customers becoming health conscious, and wanting to know about the meats and products we offer. Our customers are interested in ‘buying local,’ so we are continuing to offer custom cut meats, fresh ground beef (daily), and our fresh homemade bread with the added touch of talking to our customers about the ingredients, the suppliers we are dealing with, and the quality of the meats we are cutting.”

The Bruni’s are focused on delivering exceptional customer service and quality products to all their customers, every time.

In October of this year, City Meat Market celebrated their tenth anniversary. The CDC of SSM & Area wishes City Meat Market continued success and the best of luck with any future plans.

Be sure to “LIKE” City Meat Market on Facebook and visit their website at [www.citymeatmarket.com](http://www.citymeatmarket.com).

814 Queen Street East in Sault Ste. Marie.

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